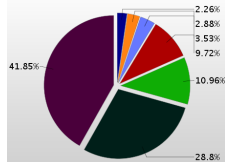




INDESIT COMPANY

Viale A. Merloni, 47
60044 FABRIANO
Tel.:+390732/6611
Fax:+390732 662206
http://www.indesitcompany.com

SHAREHOLDERS *



- J.P. MORGAN: 2.26%
- M.CECILIA LAZZARINI: 2.88%
- FRANCESCO MERLONI: 3.53%
- INDESIT COMPANY SPA: 9.72%
- ESTER MERLONI: 10.96%
- OTHER SHAREHOLDERS < 2%: 28.8%
- VITTORIO MERLONI: 41.85%

Source: Indesit Company
Update: 28/02/10

INVESTOR RELATIONS *

Elisabetta Vilizzi
mail:
investor.relations@indesit.com
Tel: +3902300831
Fax: +390230083271

AUDITING COMPANY *

KPMG



BUSINESS DESCRIPTION *

Indesit Company is one of the European leading manufacturers and distributors of major domestic appliances (washing machines, dryers, dishwashers, fridges, freezers, cookers, hoods, ovens and hobs). It is the undisputed leader in major markets such as Italy, the UK and Russia. Founded in 1975 and listed on the Milan Stock Exchange since 1987, the Group posted sales of € 2.6 billion in 2009. Indesit Company has 16 production facilities (in Italy, Poland, the UK, Russia and Turkey) and 16,000 employees. The Group's main brands are Indesit, Hotpoint-Ariston and Scholtès.

CORPORATE GOVERNANCE * (CG)

| Executive Non-Executive Independent | BOARD MEMBERS | I.C.C. (1) C.C. (2) N.C. (3) | | | TOP MANAGEMENT |
|---|--|------------------------------------|--|--|-------------------|
| | | | | | |
| ● | Vittorio Merloni Chairman | | | | |
| ● | Marco Milani Chief Executive Officer | | | | |
| ● | Bruno Busacca Board member | | | | |
| ● | Adriano De Maio Board member | | | | |
| ● | Innocenzo Cipolletta Board member | | | | |
| ● | Luca Garavaglia Board member | | | | |
| ● | Mario Greco Board member | | | | |
| ● | Hugh Malim Board member | | | | |
| ● | Emma Marcegaglia Board member | | | | |
| ● | Paolo Monferino Board member | | | | |
| ● | Andrea Merloni Deputy Vice-Chairman | | | | |
| ● | Antonella Merloni Board member | | | | |
| ● | Maria Paola Merloni Board member | | | | |

**OTHER INFORMATION
RELATING GOVERNANCE**

Compensation committee

The Company adopted the Code of Self-discipline of Listed Company, the Code of Conduct (Internal Dealing) and the Principles of Conduct for operators with correlated parties. A Human Resources Committee was set up.

- (1): Internal Control Committee
(2): Compensation Committee
(3): Nomination Committee

OTHER LISTED INSTRUMENTS ON BIT MARKET

- IDEM STOCK FUTURES SECURITISED DERIVATIVES WARRANTS
 STOCK OPTIONS LISTED BONDS

KEY FIGURES *

| €m | Annual Results | | Var % | Annual Results | |
|---------------|----------------|----------|---------|----------------|----------|
| | 31/12/09 | 31/12/08 | | '09 vs '08 | 31/12/07 |
| Total Sales | 2,613 | 3,155 | -17.18% | 3,408 | |
| Ebitda | 260 | 271 | -4.07% | 333 | |
| Ebitda margin | 9.93% | 8.57% | | 9.78% | |
| Ebit | 119 | 141 | -15.65% | 192 | |
| Ebit Margin | 4.54% | 4.46% | | 5.64% | |
| Ebt | 67 | 95 | -29.61% | 166 | |
| Ebt margin | 2.56% | 3.01% | | 4.88% | |
| Net Result | 35 | 56 | -37.84% | 105 | |
| E-Margin | 1.32% | 1.76% | | 3.09% | |

| €m | Annual Results | | Var % | Annual Results | |
|-----------------------------|----------------|----------|---------|----------------|----------|
| | 31/12/09 | 31/12/08 | | '09 vs '08 | 31/12/07 |
| Net Financial Debt / (Cash) | 290 | 474 | -38.75% | 331 | |
| Net Equity | 468 | 423 | 10.79% | 580 | |
| Capital Employed | 758 | 896 | -15.40% | 911 | |

Source: company data. The year-end closing is at December, 31. FY09 Results: the consolidated financial statements and the draft of separate statements were approved by the BoD on 03/25/10. The draft of the separate statements will be submitted to the AGM (28 April 1st call and 29 April 2nd call). Instead of the Net financial position, it is indicated the net financial indebtedness (balance of current financial assets, cash and cash equivalent, payables to banks and other financial payables, medium-long term financial payables and other non-current financial assets)

SHARE ANALYSIS

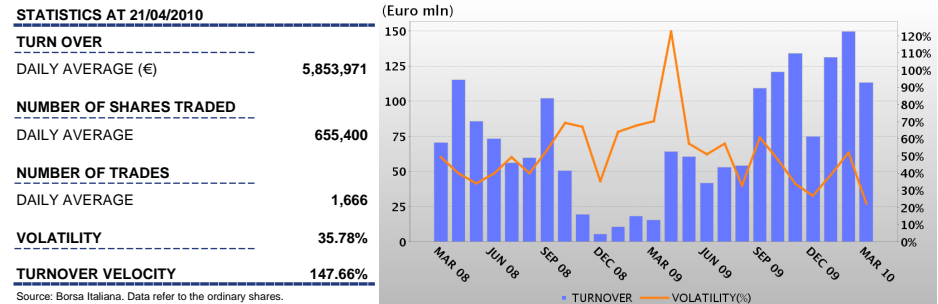


| COMPANY | | INDESIT COMPANY | |
|------------------------------|--------------|------------------------|-------------|
| SEGMENT | | BLUE CHIP | |
| Ord. | ISIN | BLOOMBERG | REUTERS |
| CODE | IT0000076197 | IND IM | IND.MI |
| NUMBER OF SHARES OUTSTANDING | | 114,141,966 | |
| Of which: | | Ordinary Shares | 113,630,684 |
| | | Saving Shares Not Conv | 511,282 |
| NOMINAL VALUE (€) | | 0.90 | |
| MARKET CAP (€ mln at:) | | 21/04/2010 | 1043.56 |
| LATEST DIVIDEND (€) | | 0.509 | |
| EX-DIVIDEND DATE | | 19/05/2008 | |

SECTOR: PERSONAL & HOUSEHOLD GOODS
SUB-SECTOR: HOUSEHOLD GOODS & HOME CONSTRUCTION

| LAST PRICE | Ord (€) | | Ris (€) | | PERFORMANCE | Ord | Ris | FTSE IT ALL-SHARE INDEX |
|-------------------|------------|---------|---------|---------|-------------|-----|--------|-------------------------|
| | 21/04/2010 | 9.18 | 7.97 | -2Y | | | | |
| PRICE RANGE (-2Y) | Ord (€) | Ris (€) | -1Y | 250.59% | -73.45% | -2Y | 30.38% | |
| MAX | 9.45 | 11.00 | -3M | -2.36% | -5.30% | -1Y | 1.06% | |
| MIN | 1.63 | 1.95 | -1M | 2.27% | -3.35% | -3M | 1.76% | |

TURNOVER AND VOLATILITY



Source: Borsa Italiana. Data refer to the ordinary shares.

ANALYST REPORTS

Reports available on www.borsaitaliana.it from voluntary broker contributions: Merrill Lynch (12/02/2010) - Merrill Lynch (02/02/2010) - Finnart (25/01/2010) - Merrill Lynch (30/10/2009) - Merrill Lynch (11/09/2009) -

* The above information has been provided and updated by the issuing company
(CG) Corporate Governance: Traditional Model